

# Target Top Producers.

## Advisor DirectConnect™ Build Targeted Lists for Agent Recruitment

Strategically target your recruitment efforts and stop wasting valuable marketing dollars!



LEAD GENERATION | PRODUCT PROMOTIONS | AGENT RECRUITMENT | SEMINARS

### Advisor DirectConnect™ - 24x7 Access to the Right Producers for Your Business

Recruiting producers locally, regionally or nationally just got a whole lot easier AND less expensive! For only \$995 per year, you can access every licensed producer in the country right from your PC.

Advisor DirectConnect puts you in the driver's seat by letting you strategically target your recruitment efforts so you aren't wasting valuable marketing dollars.

#### Get Detailed Information

Advisor DirectConnect is the most in-depth database on the market. Get detailed contact information on every producer in the country, including company appointments, mailing addresses, phone numbers and email addresses (where available). Target by zip code, radius, county, state, carrier appointment and more. Then download the list straight to your PC and start your recruitment campaigns immediately!

#### Build Highly Targeted Recruitment Programs

Take your marketing efforts to the next level with access to more than 1.5 million agents - anytime, anywhere. Telemarketing, direct mail, email marketing, seminars & workshops - see better results immediately by targeting the advisors who best fit your campaign. Only with Advisor DirectConnect!

Visit [www.fmgdataonline.com](http://www.fmgdataonline.com)  
to preview Advisor DirectConnect now!



### 4 EASY STEPS:

1. Login to Advisor DirectConnect from any internet connection and start building your list.
2. Refine your list by narrowing down on the agents who best fit the target market for your campaign.
3. Preview your list to ensure it meets your needs.
4. Export your list straight to your laptop or PC and start your recruitment programs immediately!

## GET STARTED TODAY!

# 1(877) 763-8473

 Financial Media Group  
*make a connection*