

# Recruit More Effectively.

## Advisor Mail™ Email Recruitment / Marketing Program

In today's busy work environment you need the ability to deliver your message as quickly and efficiently as possible.

LEAD GENERATION | PRODUCT PROMOTIONS | AGENT RECRUITMENT | SEMINARS

### Advisor Mail™ - Email Recruitment and Marketing Program

Generate leads faster than ever before with our solo email program, reaching more than 250,000 agents and advisors quickly and efficiently. Solo emails are designed and created by our in-house experts - experts with the experience to get you the results you're looking for.

We've mastered the art of email communication and employ cutting-edge technical tools designed to ensure the highest deliverability of your messages. Our messages get delivered - and they get opened!

#### Why Advisor Mail?

Agents are busier than ever and are more reliant on email and the internet for information critical to their success.

By utilizing Advisor Mail, our clients are experiencing higher than ever response rates with their targeted solo email campaigns and report a distinct advantage over their competition when it comes to their ability to generate leads.

#### Getting Started

Call one of our marketing consultants today and see how easy it is to generate leads with email marketing.

With a marketing reach of more than 250,000 agents, our solo email programs put your message in front of the advisors critical to your growth and success.

**WE DO IT ALL:** From graphic design & copywrite to implementation and reporting.



### How it Works:

1. Our marketing consultants work with you to define, develop and perfect your marketing message.
2. That message is then sent to our design team who develop a custom email advertisement.
3. Your broadcast is scheduled based on your needs and requirements.
4. Leads are stored in our online delivery system, allowing you to check and download them as they come in.

## GET STARTED TODAY!

# 1(877) 763-8473

 **Financial Media Group**  
*make a connection*